

Report for @kyliejenner

May 1, 2021 - May 31, 2021

Followers

237.1M

at last date

Change

8.3M

3.5% of total followers

Max. growth

325.6k

on May 31, 2021

Daily followers

278.0k

this period

Avg. likes

6.3M

per post

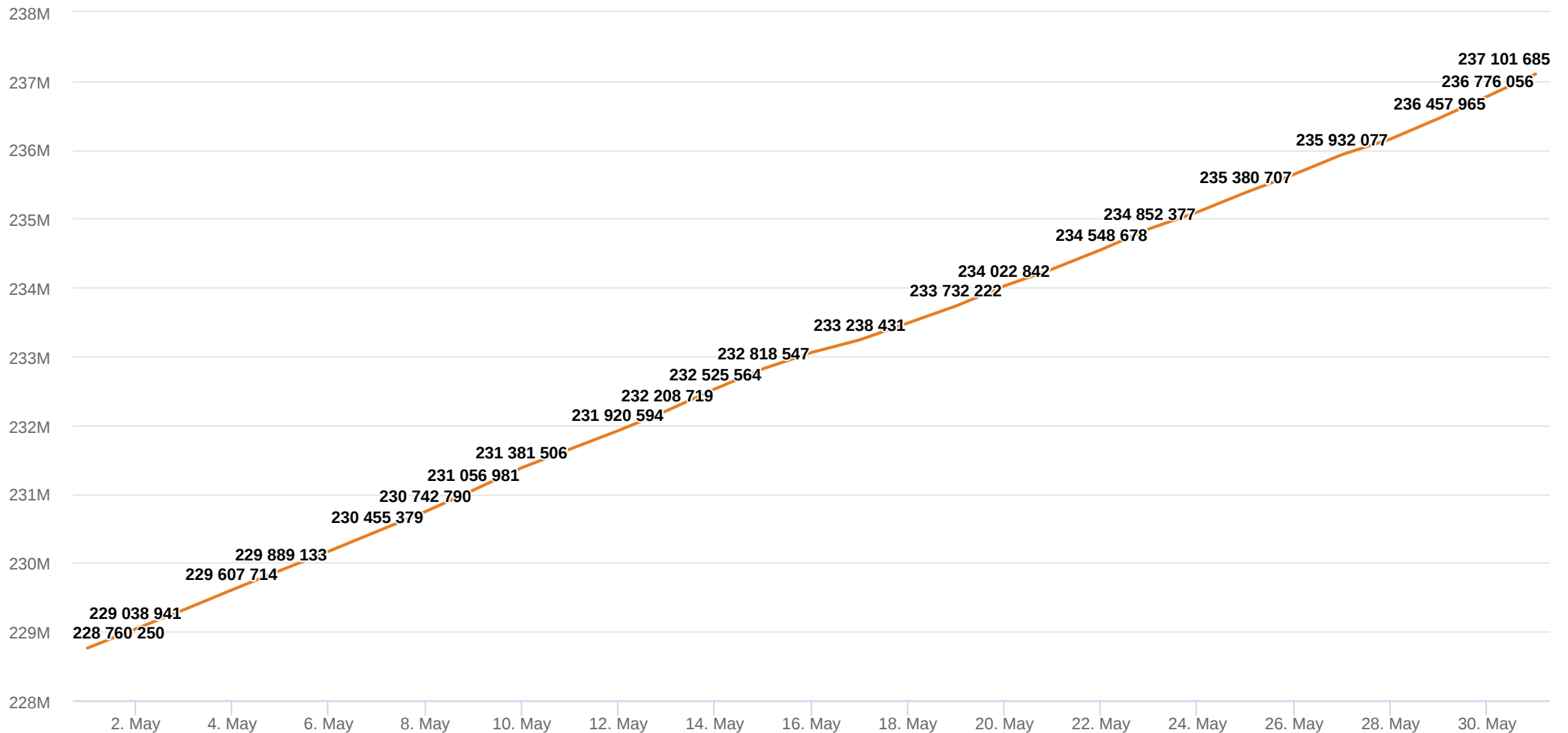
Engagement

2.3%

on average

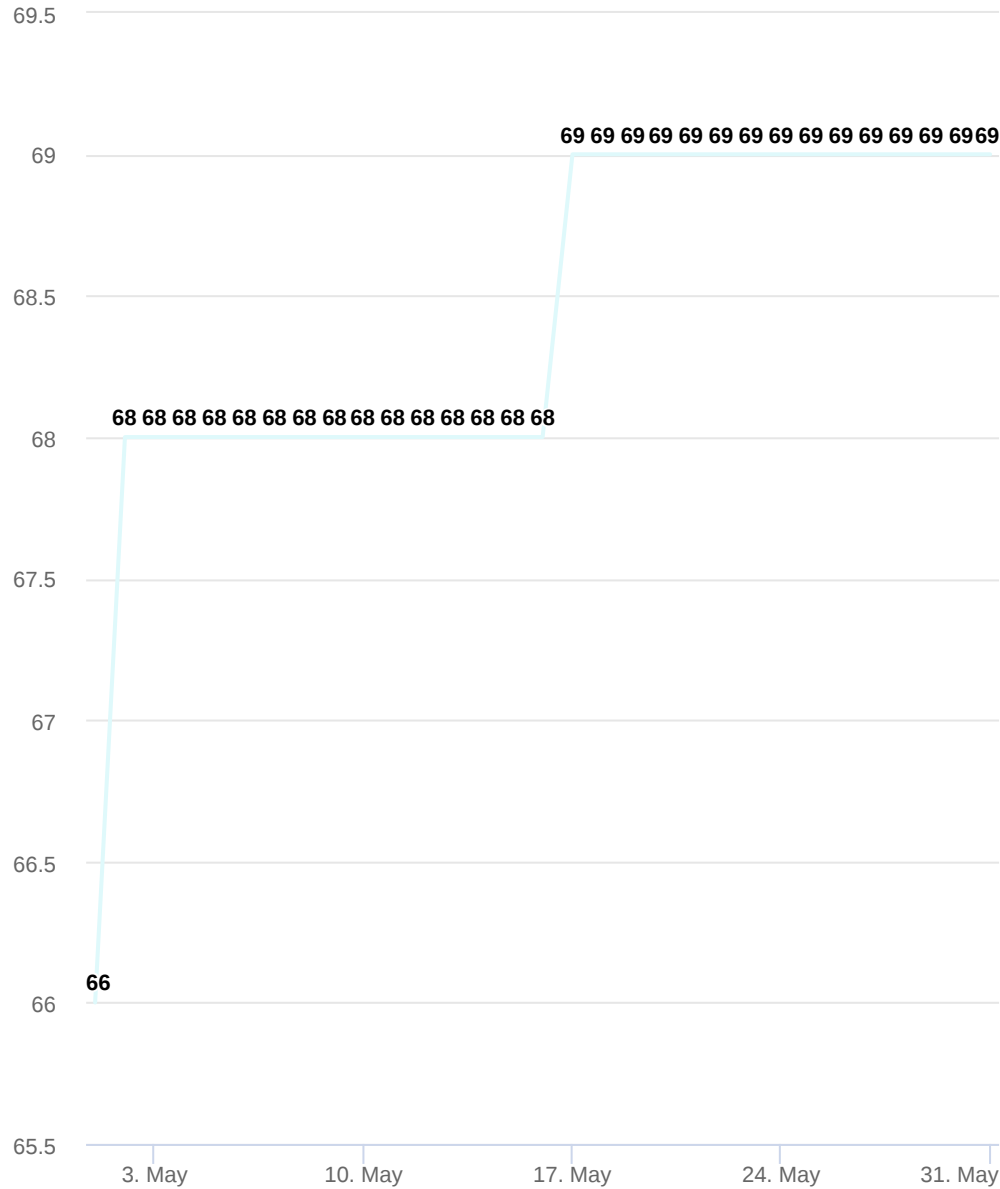
Total Followers

Total count of followers during the selected timeframe



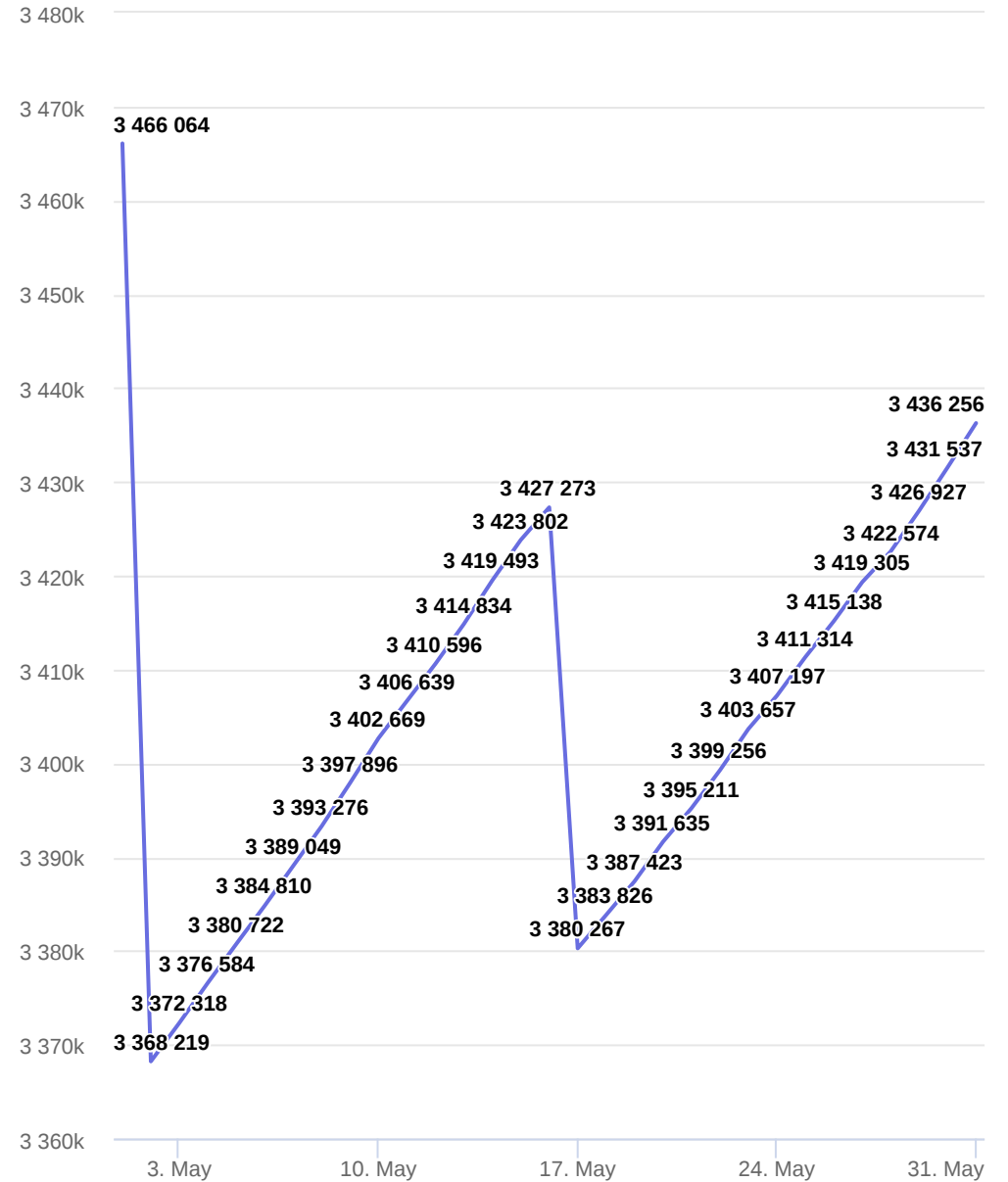
Following

Total count of followings during the selected timeframe



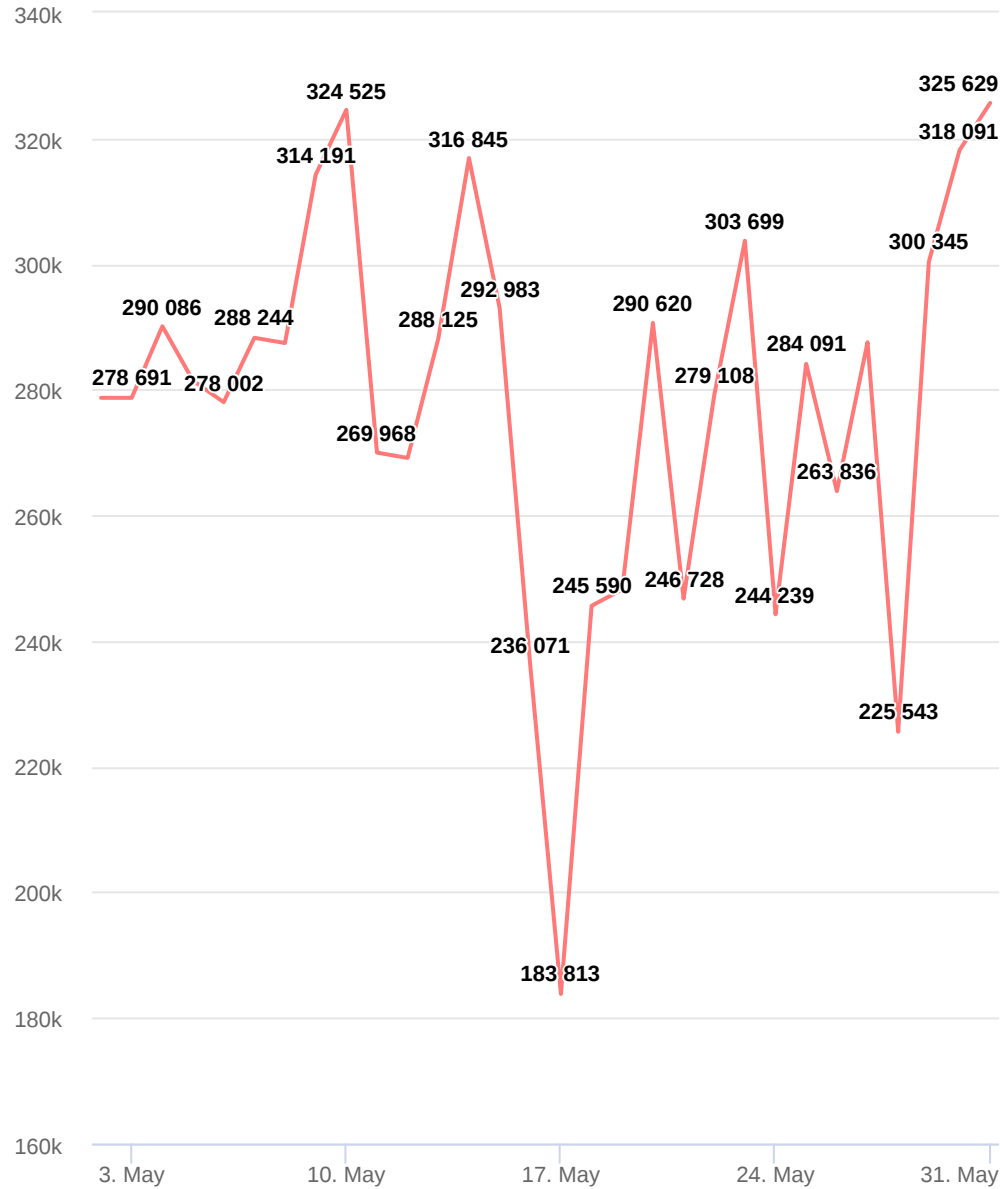
Influence

Shows account attractiveness to advertisers. Calculated as Followers/Following.



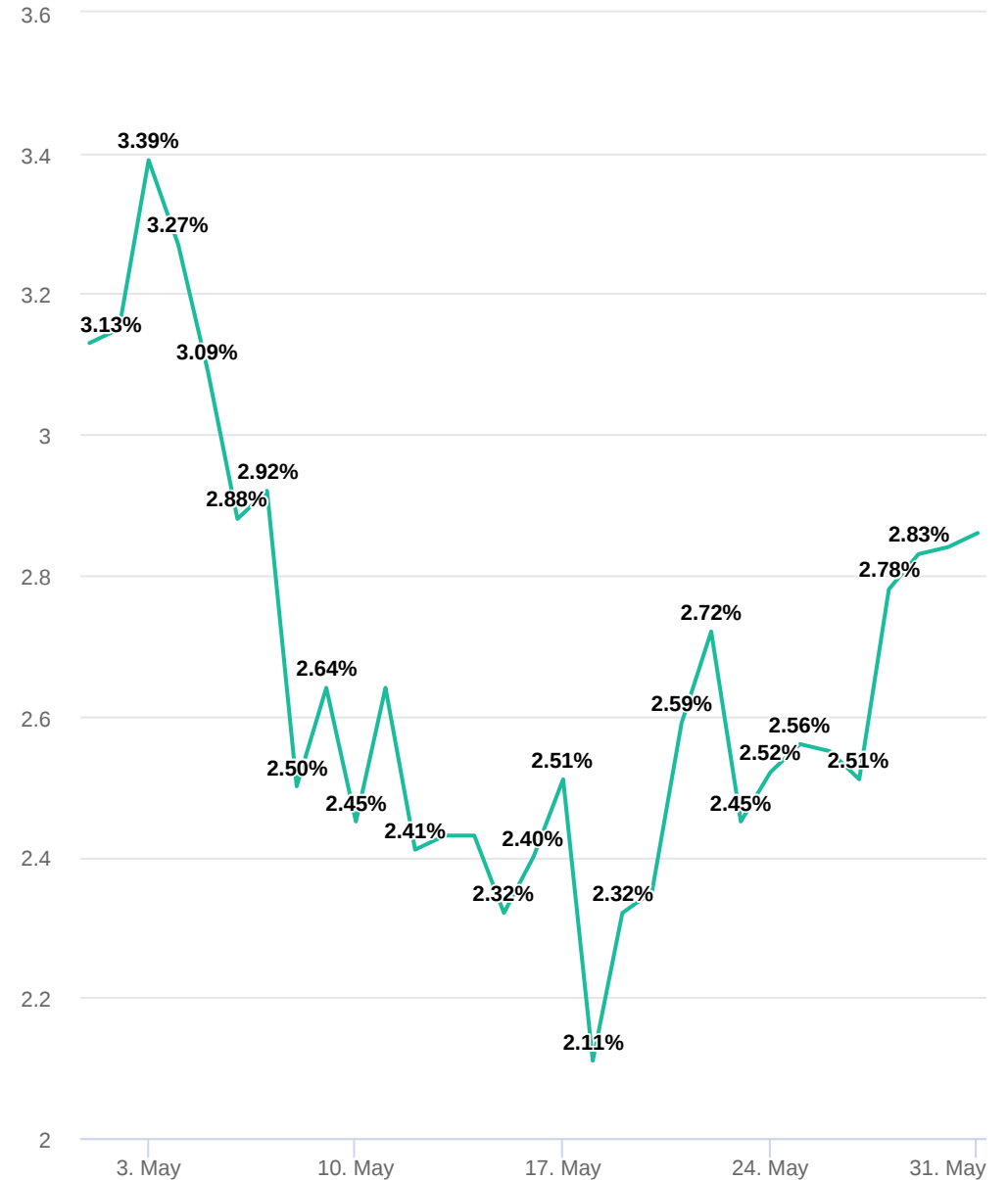
Followers change

Shows daily change in followers.



Engagement Rate

Engagement rate change during the reporting period



Average likes

The average number of likes during the reporting period

